



MICHAEL PIERSON, CHRIS EIGEL
President and Chairman, CEO
Prudential Rubloff

What a year it's been for Prudential Rubloff! Despite challenging market conditions, the firm grew at a brisk pace in 2009, resulting in a significant increase in market share. This trend continued into the first quarter of 2010 when an incredible 57 percent increase in closed volume* was posted. New office locations include Glenview, Hinsdale and the Mag Mile office unified at 980 N. Michigan. A total of 175 agents joined Prudential Rubloff in 2009, bringing the total number of agents and staff to approximately 850. Three of the top seven CAR agents are affiliated with the firm. Despite extensive growth, Prudential Rubloff maintains its sense of family - no doubt a testament to Michael Pierson and Chris Eigel, the firm's principals. In March, they accepted the Gibraltar Circle Award from Prudential national on behalf of the agents. The award recognizes the top 50 firms in the Prudential network. Prudential Rubloff moved up seven spots and is now ranked 21 nationally. Real Trends, in their Real Trends 500, ranked the firm 31 in their comprehensive list of the 500 largest brokers in the U.S., based on 2009 volume.

*OVER THE SAME PERIOD IN 2009